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BE MODERN IN 1961!  
 Sell Modern Lawn Seed Mixtures  
 SEED MARKET QUOTATIONS



Vaughan's Seed Co.  
 85 WHITE STREET  
 NEW YORK 13, N. Y.  
 Master Blend®  
 With Merion Blue, Delta and  
 Newport Blue and Penn Lawn Fescue

62

Jan. 5, 1961

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### NEW POLICY on PREPAYING WHOLESALE GRASS SEEDS!

On Orders of \$50.00 of Grass Seed either in Straight Varieties or our own Branded Mixtures, or Bird Seeds from this list price or prices prevailing at time of shipment we will Prepay delivery within 50 miles of New York City. You may include other Vaughan's Lawn or Vaughan's Branded Products on your order to make this total.

On order of \$100.00 we will prepay within 100 miles, and on orders of \$300.00 within 300 miles. You may include other Vaughan's Lawn Products or Vaughan's Branded Products to make up these amounts.

On orders for less than these amounts Prices are F.O.B. New York City. Slightly higher prices charged for less than bag lots.

All Grass Seed Prices subject to market changes and will be booked at the lowest price day received.

We are always pleased to quote quantity lot buyers an F.O.B. New York City or a delivered price. Phone or wire inquiries at our expense.

# Vaughan's Seed Company

ESTABLISHED 1876

85 White St., New York 13, N. Y., BArlay 7-4900

NOTE: Our Wholesale Grass Division, formerly at 18 Desbrosses Street, has been moved into our main building at 85 White Street. This will enable us to give better attention to combination orders with other Vaughan's products, and the same fast service on straight grass seed orders.

January 5, 1961

(1)

# Vaughan's MASTER BLEND

## Merion Formula

Once again, Vaughan's offers the finest all-around lawn grass formula ever developed . . . a blend including four new, improved grasses selected as Champions by National Turf Research.

The result is a beautiful lawn . . . a tough lawn . . . a lawn which rolls out a green carpet under more different conditions of soil and climate and shade. No wonder Vaughan's Master Blend Merion Formula is creating a sensation from coast to coast!

## MERION FORMULA—100% PERENNIAL GRASSES

Contains over 1,000,000 seeds of pure Merion strain of Kentucky Blue Grass, plus Delta and Newport Kentucky Blue Grass, plus Pennlawn Creeping Red Fescue and Red Top. Costs less because it goes farther. Sow 1 lb. to 500 to 750 square feet.

Retail	Packed	Cost	Retail	Packed	Cost
1 lb. ctns. . . . . \$ 1.89	Case 25/1 lb. . . . .	\$28.50	25 lb. bag . . . . . \$ 42.50	Bag 1/25 lb. . . . .	\$26.50
3 lb. ctns. . . . . 5.55	Case 16/3 lb. . . . .	53.28	50 lb. bag . . . . . 82.50	Bag 1/50 lb. . . . .	52.50
5 lb. ctns. . . . . 9.00	Bale 10/5 lb. . . . .	54.50	100 lb. bag . . . . . 160.00	Bag 1/100 lb. . . . .	104.00
10 lb. bag . . . . . 17.50	Bale 2/10 lb. . . . .	21.40	Broken Cases 5c per lb. higher		

## MERION STRAIGHT

Economical — Sow 1 lb. to 500 to 750 square feet.

Retail	Packed	Cost	Retail	Packed	Cost
1 lb. ctns. . . . . \$ 2.10	Case 25/1 lb. . . . .	\$35.00	25 lb. bag . . . . . \$ 47.50	Bag 1/25 lb. . . . .	\$31.75
3 lb. ctns. . . . . 6.15	Case 16/3 lb. . . . .	64.80	50 lb. bag . . . . . 92.50	Bag 1/50 lb. . . . .	63.00
5 lb. ctns. . . . . 10.00	Bale 10/5 lb. . . . .	66.00	100 lb. bag . . . . . 180.00	Bag 1/100 lb. . . . .	125.00
10 lb. bag . . . . . 19.50	Bale 2/10 lb. . . . .	26.00	Broken Cases 5c per lb. higher		

## OTHER Vaughan's MIXTURES FOR SPRING 1961

Price on mixtures F.O.B. New York City, but prepaid on 200 lb. lots or see special prepaid offer on page 1.



### VAUGHAN'S PARKS FORMULA

NOW CONTAINS MERION AND ARBORETUM BLUE GRASS, THE BLUE GRASSES DEVELOPED FOR SEEDING VIGOR AND BETTER LAWNS  
USE 1 LB. TO 250 SQ. FT.

1 lb. cartons . . . (Retail \$1.25) . . .	\$18.75 per case of 25
3 lb. cartons . . . (Retail \$3.60) . . .	\$34.56 per case of 16
5 lb. bags . . . . (Retail \$5.75) . . .	\$35.00 per bale of 10

Per 100 lbs.

10 and 15 lb. bags . . . \$68.00	100 lb. lots . . . \$65.00
50 and 25 lb. bags . . . \$67.00	500 lb. lots . . . \$64.00

### VAUGHAN'S COLUMBIAN (GENERAL PURPOSE FORMULA)

USE 1 LB. TO 250 SQ. FT.

Especially adapted for medium shade and sandy soils.

Contains Pennlawn Creeping Red Fescue, Delta Kentucky Blue Grass, and other permanent grasses

1 lb. cartons . . . . . (Retail \$ 1.10) . . .	\$16.50 per case of 25
3 lb. cartons . . . . . (Retail \$ 3.15) . . .	\$30.24 per case of 16
5 lb. bags . . . . . (Retail \$ 5.00) . . .	\$30.50 per bale of 10

Per 100 lbs.

10 and 15 lb. bags . . . . . \$59.00	100 lb. lots . . . . . \$56.00
50 and 25 lb. bags . . . . . \$58.00	500 lb. lots . . . . . \$55.00

### VAUGHAN'S DENSE SHADE FORMULA

USE 1 LB. TO 250 SQ. FT.

Composed of grasses most suited for growing in heavily shaded situations. Is also satisfactory in moderate shade. Includes Pennlawn Creeping Red Fescue.

1 lb. cartons . . . . . (Retail \$ 1.10) . . .	\$16.50 per case of 25
3 lb. cartons . . . . . (Retail \$ 3.15) . . .	\$30.24 per case of 16
5 lb. bags . . . . . (Retail \$ 5.00) . . .	\$30.50 per bale of 10

10 and 15 lb. bags . . . . . \$59.00	100 lb. lots . . . . . \$56.00
50 and 25 lb. bags . . . . . \$58.00	500 lb. lots . . . . . \$55.00

### VAUGHAN'S "NEW IMPROVED"

#### LONG ISLAND FORMULA

With MERION KENTUCKY BLUE

This contains the basic grasses originally recommended by the Long Island Agricultural and Technical Institute at Farmingdale. All of higher qualities than standards. With Red Top instead of Bent. Also now includes Merion Blue. Merion Blue and Mixtures with Merion have proved outstanding in official trials on Long Island. This mixture will do equally as well on shale soils of New Jersey, and in Connecticut and Westchester County.

(For Mixture without Merion Blue—see Standard Long Island on page 3.)

	Retail Prices	Dealer Price
1 lb. . . . .	\$ 1.25	\$18.75 per case of 25
5 lbs. . . . .	6.00	35.00 per bale of 10
25 lbs. . . . .	27.50	lots of 2 or more \$16.00 each
		\$60.00 per 100 lbs.



### VAUGHAN'S VALU-BLEND LAWN MIXTURE

For Quick Results at a Low Price:

Contains no Timothy or Other Adulterants.

1 lb. cartons . . . (Retail \$ .80) . . .	\$12.50 per case of 25
3 lb. cartons . . . (Retail \$2.30) . . .	\$22.56 per case of 16
5 lb. bags . . . . (Retail \$3.75) . . .	\$22.50 per bale of 10
25 lb. bags . . . \$42 per lb.	100 lbs. - \$40. 500 lbs. - \$195.

### SPECIAL MIXTURES

If interested in lower priced formulas other than we list — or your own formulas — let us know and we will be glad to quote. Also see page 3.

# BE MODERN! Sell Modern Lawn Seed Mixtures

January 5, 1961

# VAUGHAN'S SEED COMPANY

WHOLESALE GRASS SEED DIVISION

January 5, 1961

85 WHITE STREET, NEW YORK 13, N. Y.

PHONE  
BRa clay 7-4900

We quote today's values, subject to market changes, f.o.b. warehouse New York. See our Special Free Delivery on Page 1. Terms: NET CASH, no discount, subject to arrival draft on Straight Grasses and Bird Seeds. Less 2% 10 days on Vaughan's Brands of Lawn Mixtures. BAGS ARE NOT RETURNABLE • Cost of all cotton and burlap bags included in the price, basis gross for net weight. All orders are accepted with the understanding that prices in effect at that time will prevail.

NOTE — Our Wholesale Grass Seed Dept. has moved into our main building at 85 White Street. This will help us to expedite combination orders with other Vaughan's products and with usual fast service on straight grass orders.

	Per 100 lbs.
<b>CLOVERS and ALFALFA</b>	
Red Medium, purity 99% .....	39.00
Alsike Extra Fancy, purity 99% .....	30.00
Ranger Alfalfa (certified) .....	42.00
Birdfoot Trefoil Imported .....	55.00

## WHITE CLOVER

Extra Fancy .....	80.00
Packed in 1 lb. carton \$12.00 per dozen.	
Packed in 1/2 lb. bags, \$6.50 per dozen.	
Ladino White Clover (certified) .....	85.00
New Zealand White Clover .....	85.00
in 1 lb. boxes .....	\$12.50 Dozen
in 1/2 lb. bags .....	7.00 Dozen
Kent Wild White Clover .....	90.00

## TIMOTHY

Fancy, purity 99.60% .....	14.00
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## REDTOP

Solid Seed, purity 92% .....	36.00
Solid Seed, purity 95% .....	38.00
Solid Seed, purity 98% .....	40.00

## BLUE GRASS

Kentucky, fancy, purity 85% .....	38.00
in 1 lb. boxes .....	58.00
Kentucky, extra fancy,	
purity 90% .....	42.00
Kentucky, superfine, purity 98% .....	48.00
in 1 lb. boxes .....	68.00
Canada Blue, fancy .....	Ask
Merion Kentucky Blue 92% .....	125.00
Merion Kentucky Blue Tag .....	135.00
Delta Kentucky Blue .....	55.00
Arboretum Kentucky Blue .....	80.00
Newport Kentucky Blue .....	87.00

## ROUGH BLUE GRASS

Poa Trivialis 90% .....	60.00
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## RYE GRASSES

Common Ryegrass .....	10.50
Italian Ryegrass (Domestic) .....	10.50
in 5 lb. bags .....	15.00
Perennial or English Rye Grass .....	15.00
in 5 lb. bags .....	20.00

## BENT GRASSES

Astoria Colonial Bent Blue Tag .....	65.00
in 1 lb. boxes .....	85.00
Colonial Bent Blue Tag .....	70.00
Seaside Bent Blue Tag .....	105.00
in 1 lb. boxes .....	125.00
Highland Bent Blue Tag .....	40.00
Mixed Bent (South German) .....	125.00
Penncross Creeping Bent .....	750.00
Velvet Bent .....	Ask

## RED AND TALL FESCUES

Chewing Fescue (Domestic) .....	28.00
in 1 lb. boxes .....	48.00
Creeping Red Fescue (Domestic) .....	29.00
Creeping Red Fescue (Imported) .....	27.00
Illahee Creeping Red Fescue B.T. .....	32.50
in 1 lb. boxes .....	52.00
Penn Lawn Fescue Blue Tag .....	35.00
in 1 lb. boxes .....	55.00
Alta Tall Fescue .....	24.00
Kentucky 31 Tall Fescue .....	19.00
Sheeps Fescue .....	55.00

## HAY GRASSES

Meadow Fescue .....	Ask
Orchard Grass .....	30.00
Brome Grass (Lincoln) .....	22.00

## MISCELLANEOUS

Dwarf Essex Rape .....	13.50
Sudan Grass (Piper) .....	13.00
Bermuda Grass .....	60.00
Bermuda Grass Hulled .....	80.00
Seed Buckwheat .....	Ask
Seed Rye .....	Ask

## 5 LB. POLYETHELENE BAGS

WE OFFER 2 MIXTURES  
FORMULATED AND PRICED TO HELP  
YOU MEET LOW PRICE  
COMPETITION

### GREENVIEW

### EMERALD ISLE

ATTRACTIVE COLORED BAGS  
PRICES ON REQUEST

Per  
100 lbs.

## LAWN MIXTURES

Prepaid on 200 lbs. or over.	
See our Special Free Delivery on page 1	
Quick Result Mixture	
Composed of Quick Growing Grasses	
in bulk .....	17.00
in 5 lb. bags .....	22.00
Columbia Park	
in bulk .....	22.00
in 5 lb. bags .....	27.00
Yorkshire Park (Formerly "Gramercy Park") in bulk .....	28.00
Central Park Choice	
in bulk .....	38.00
in 5 lb. bags .....	43.00
Old Homestead	
in bulk (No Clover) .....	38.00
Evergreen	
in bulk .....	45.00
Superior	
in bulk .....	55.00
Shady Spot	
fancy, in bulk .....	45.00
Athletic Mixture .....	45.00
Standard Long Island Mixture	
in bulk .....	40.00
in 5 lb. bags .....	45.00

## GRASS MIXTURES

For Hay and Pasture .....	32.50
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## VAUGHAN'S WILD BIRD SEED

Contains All Bird Seeds—No Fillers or Screenings	
A—Packed in 100 lb. bags .....	8.00
B—Packed in 100 lb. bags .....	8.50
(B includes 20 empty 5 lb. printed paper bags)	
C—Packed 20-5 lb. bags .....	10.00
When ordering Wild Bird Seed be sure to specify whether you desire A, B, or C method of packing.	

See Free Delivery Offer on page 1

## SUNFLOWER

Sunflower, Small Black .....	12.50
Sunflower, Poultry (Grey Striped) .....	15.00
Sunflower, Parrot (Grey Striped) .....	17.00
Sunflower, Large (Grey Striped) .....	19.00

See Free Delivery Offer on page 1

Somewhat higher prices charged if less than full bags are ordered.

"The Vaughan's Seed Co. warrants to the extent of the purchase price that seeds sold are as described on the container, within recognized tolerances. Seller gives no other or further warranty, express or implied."

# VAUGHAN'S

## BROAD SPECTRUM

## LAWN AND GARDEN PRODUCTS

### MULTI-PURPOSE PRODUCTS

Give the dealer small, fast-turning inventories . . . reduce the gardener's expense and storage problems.

### FIRST WITH THE NEWEST

Vaughan's offers home gardeners the newest varieties, the latest developments of lawn and garden research.

### PROFESSIONAL EXPERIENCE

You benefit from Vaughan's experience as a leading supplier of greenhouses, florists, other professionals.

### RESULTS COST LESS

Top quality Vaughan's products go farther, do a better job, actually produce better results for less money.

### FULL INFORMATION

Complete information on these products and other Vaughan's specialties appears in our 1961 Dealer Catalogue. Also will be listed in our February Circular. Write for "How To Increase Garden Center Profits under Vaughan's Authorized Dealer Program.

### VAUGHAN'S PRE-KILL

Use During Winter or Early Spring Pre-Kill is a pre-emergent crabgrass killer. It destroys crabgrass before it develops, long before it can produce seeds for reproduction. Applied in fall, winter or early spring, it not only kills the next crop of crabgrass but also chickweed and Poa Annua grass and rids lawns of grubs, cutworms, lawn moth larvae, night crawlers and earwigs. With these, their food gone, moles leave.

Yes, Pre-Kill's proven performance means you can sell it with confidence and satisfaction.

Size	Packed	Wt.	Dealer Cost	Retail
1000 Sq. ft.	6	115 lbs.	817.82	\$4.95
2000 Sq. ft.	12	444 lbs.	68.04	9.45

